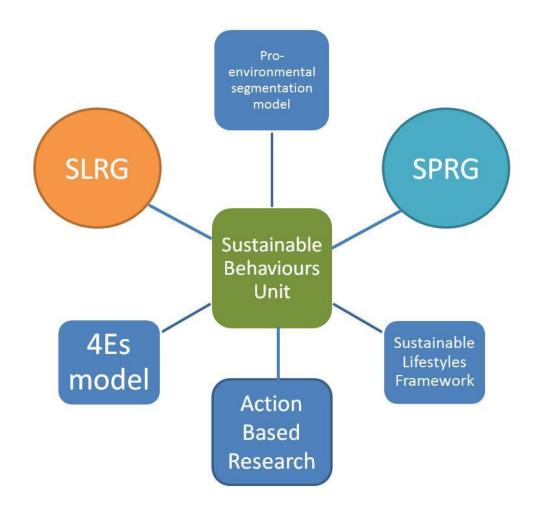
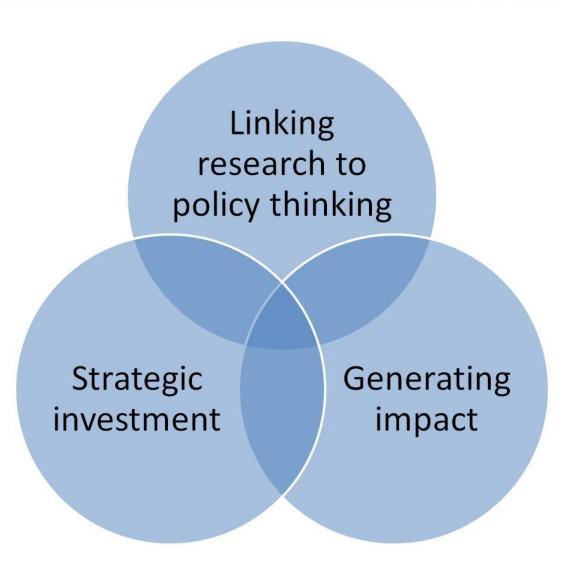


## Jonathan Tillson Head of Sustainable Business Defra

## Defra's work on sustainable lifestyles



## Key benefits of the Research Group approach



## **Current Picture**

